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## New Credit-Card Free Billing Option Frees Millions of Credit Wary Consumers *Even With New Credit Card Reforms, Many Consumers Looking for Ways to Avoid Plastic*

(February 25, 2010)- SAN ANTONIO, TX – Consumers looking to buy digital content online now have a secure, completely credit-card free option: Bill2Phone™, a service of BSG Clearing Solutions which has been a leading provider of clearing, settlement, payment and financial risk management solutions to the telecommunications industry for more than 20 years.

“What we offer consumers (and merchants) is the ability to simply pay their online digital purchases by billing them directly to their home phone bill,” says Greg Carter, CEO of BSG Clearing. “This is a service we have offered for telecommunication services for decades. We are now offering this as an option for digital content.”

That means consumers wanting to buy online subscriptions, digital music, filmed entertainment, online games, information services, computer tech support and more can now quickly and securely charge these services to their home phone bill. To prevent unauthorized charges, every Bill2Phone merchant can use BSG’s state-of-the-art authentication and verification system.

This is good news for many credit wary consumers who are tired of the credit card industry’s hard to understand fine print and hidden fees, and for people who are worried about the risk of identity theft and fraud. Many people are giving up plastic altogether. Others, who would like to have the option of using credit, simply can’t secure a credit card under new stringent requirements. In all, there are approximately 20 million American households who choose to not use credit cards. In addition, 75% of internet users don’t like giving out their credit card number, especially online.

Before Bill2Phone, the payment alternatives have been limited, and have still required consumers to link their credit card to an account or provide direct access to their private banking information.

“The beauty of Bill2Phone is that now consumers can go online and shop for digital content without the need for a credit card,” adds Carter. “This gives millions of consumers access to digital services and content that previously were simply off limits to them. We are excited to offer this payment alternative for millions of Americans who- for whatever reason- can’t or won’t shop with credit cards online. If your merchants aren’t using Bill2Phone, have them contact BSG Clearing Solutions at [www.bsgclearing.com](http://www.bsgclearing.com) today.”

**About BSG Clearing:** *Billing Services Group Limited (BSG), headquartered in San Antonio, Texas, USA and traded on the London Stock Exchange (AIM: BILL), has been a leading provider of clearing, settlement, payment and financial risk management solutions to the telecommunications industry for more than 20 years. For more information, please visit [www.bsgclearing.com](http://www.bsgclearing.com).*