## BSG Wireless and Tutela Technologies Announce Technology Partnership to Provide Comprehensive Wi-Fi Network Analytics

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June 18, 2014 (London, UK) BSG Wireless, a subsidiary of Billing Services Group Limited ('BSG'), recognized as a leading provider of Wi-Fi solutions for delivering proven and reliable managed services into the growing Wi-Fi ecosystem, announced today a major partnership agreement with Tutela Technologies, a leading provider of real-time network quality analytics.

The partnership with Tutela will extend the capabilities of BSG's Wi-Fi Hotspot Finder and Connection Client solutions with consumer experience monitoring. This will provide BSG's global customer base of mobile carriers and network operators access to comprehensive analytic reports for network planning, management and marketing.

"It is a major benefit to our customers that we are now able to offer them a full set of crowd-sourced metrics and network reports to support network planning and management, as well as provide marketing departments insights into their subscriber's behavior," said Atul Devani, CEO of BSG Wireless. "As service providers roll out their Wi-Fi footprint and wireless services, such as video, we can do more to encourage adoption and promote a positive experience. We now visually report on the best sites for new Wi-Fi installs and identify access points requiring maintenance using over 60 unique network measurements of network and video service quality."

"We are delighted to be partnering with BSG Wireless," said Hunter Macdonald, CEO of Tutela Technologies. "This relationship enables us to extend our quality of experience planning and management platform to BSG's unique service provider applications. Together we have a very compelling solution for quality of service optimization and churn reduction."

## **About BSG Wireless**

BSG Wireless is an innovative Wi-Fi solutions provider, delivering managed services and products to carriers who want to build, manage, charge for and market their wireless services securely and efficiently. We assist some of the world's leading wireless operators in managing their global wireless roaming footprint, location directories, payment gateway and credential issuance systems to ensure a reliable, secure and seamless customer experience. BSG is a leader in the Wi-Fi industry and are a major contributor to the Wireless Broadband Alliance (WBA).

BSG Wireless is a subsidiary of BSG. BSG was established in 1988 and has locations in San Antonio, Texas USA and London, United Kingdom. For over 25 years, BSG has provided financial clearing solutions that maximize the value of telecommunication services. BSG is the largest third-party clearing house for LEC billing in the United States, and BSG has long-standing relationships with more than 500 telecommunications partners in North America.

For more information, please visit www.bsgwireless.com.

## **About Tutela Technologies**

Tutela's analytic solutions allow service providers to optimize the performance of their existing networks while getting the most out of new expansions. The Tutela analytic tool suite allows network operators to leverage the power of next-generation optimization processes. By assessing network performance, identifying effective upgrade points, and facilitating the seamless use of smaller access points such as Wi-Fi, Tutela helps users get the most out of any network deployment. Tutela is based in Victoria, Canada.

For more information, please visit www.tutelatechnologies.com.